

# 2019-2020 District Goals



**District:** District 26 M1  
**Constitutional Area:** U.S. and Affiliates, Bermuda and Bahamas

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 50% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process .
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.
- I will support and promote Club Officer learning events.

Additional action items to achieve this goal:

Preliminary club officer training events were coordinated by myself and the District Secretary during the final quarter of my term as 1-VDG; this in an effort to get a "head start" on training sessions for 2019-2020.

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 50% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.
- I will support and promote Region/Zone Chairperson training events.
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

Additional action items to achieve this goal:

The need for Lions to serve in district offices and the benefits of the training offered for those positions will be emphasized to all members of each club during the first quarter visit from the DG/VDG's.

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify 3 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.**

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	0
2nd Quarter	6
3rd Quarter	6
4th Quarter	6

**By the end of the 4th quarter, the district will add a total of 18 new members.**

### Action Items:

My district will induct 5 new Lions under 40 years old.

My district will organize at least 1 membership growth event(s).

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

## NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	0	0
3rd Quarter	1	20
4th Quarter	1	20

**By the end of the 4th quarter, the district will start 2 new clubs.**

**With a minimum of 40 charter members.**

### Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will host a New Club Development Workshop.

My district will start 1 Speciality Club(s).

Employees at the Business and Technology Park at Sikeston, MO

My district will start 1 Campus Club(s) at Southeast Missouri State U school/university

## MEMBER RETENTION

	Drops
1st Quarter	4
2nd Quarter	6
3rd Quarter	12
4th Quarter	12

**By the end of the 4th quarter, the district's membership drops will not exceed 34 members.**

### Action Items:

## NET GROWTH GOAL

18	+	40	-	34	=	24
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

**In the 2019-2020 fiscal year, my district will serve 1000 people.**

### Action Items:

Of the total number of people served in my district, 250 people will be youth (under 18 years old).

My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal:

Existing projects will be used as examples to cite to other district clubs during DG/VDG club visits to give those clubs ideas on how to collaborate on service projects.

## SERVICE ACTIVITIES

**In the 2019-2020 fiscal year, my district will complete 40 service activities.**

### Action Items:

I will educate clubs in my district about our global causes.

## SERVICE ACTIVITY REPORTING

**In the 2019-2020 fiscal year, 50 % of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting.

I will emphasize the responsibility of the Club Service Charis to report their clubs service.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

## LCIF: PARTICIPATE

**By the end of the 2019-2020 fiscal year, 20% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.**

### Action Items:

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

I will lead by example and personally support LCIF with an annual donation of US\$ 100.00

## FUNDRAISE

**During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 5000.00 to support Campaign 100: LCIF Empowering Service.**

### Action Items:

Additional action items to achieve this goal:

Not an additional item, but an explanation-our district is an extremely economically depressed, rural, low population district. It is completely unreasonable to expect us to compete with the goals set by more urban, wealthier, populous districts around the world. We will do what we can, but many, if not most, of our clubs have trouble just keeping the dues paid these days. It would be an affront to ask the clubs or the individual members for a routine weekly/monthly donation of any amount, no matter the worthiness of the cause.

## ADVOCATE

**In the 2019-2020 fiscal year, 75% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal: